

Friends of Libraries U.S.A. provides resources, consultation, programs, and networking opportunities for Friends, Trustees, and Foundations across the country to strengthen their support on behalf of libraries of all types. Founded in 1979, FOLUSA represents approximately 3,400 Friends Groups, libraries, and individual library supporters.

Every dollar the Friends generate for their library is a dollar more the library has to spend on the valuable materials and services our corporate sponsors provide. It's a perfect circle.

“Whatever the cost of our libraries, it is cheap compared to that of an ignorant nation.”

Walter Cronkite

2007 Corporate Sponsors

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More than 25 companies support FOLUSA at this level.

“For decades Brodart Co. has partnered with FOLUSA to support their mission of strengthening libraries and the communities they serve. Our partnership with FOLUSA further allows Brodart to support the needs of the library community.”

John Carson
President, FOLUSA
National Account Manager, Brodart Co.



**Help keep
libraries strong and
reach a valuable
customer base.**

Friends of Libraries U.S.A.
1420 Walnut Street, Suite 450
Philadelphia, PA 19102
215-790-1674 - www.folusa.org

Five Key Reasons to Support FOLUSA

- 🔑 Good will in the library community.
- 🔑 An excellent way to market your company.
- 🔑 Influence librarians' decision making.
- 🔑 Connect with other corporate sponsor leaders.
- 🔑 Excellent benefits...see inside.

"All things being equal, I always give preference to companies who give back to the library community. Good corporate citizenship really does matter."

Rivkah K. Sass
Executive Director, Omaha Public Library
Library Journal's Librarian of the Year, 2006

Sample Benefits

For a complete list please call (800) 936-5872 or email sreed@folusa.org.

Platinum Corporate Friend Contributions of \$10,000 and above

- ◆ Feature article with preferred positioning in special edition newsletter sent to Library directors across the country.
- ◆ Direct link to your services or special offer on FOLUSA website, including one month on our homepage.
- ◆ Your company logo and short promotion for Friends on the front page of the FOLUSA newsletter once a year at your request.
- ◆ Two affiliates named at the Corporate Friend level.

Gold Corporate Friend Contributions of \$5,000-\$9,999

- ◆ Direct link to your services or special offer on FOLUSA website, including one month on our homepage.
- OR-
- ◆ Your company logo and short promotion for Friends on the front page of the FOLUSA newsletter once a year at your request.
- ◆ Article in special edition newsletter sent to library directors across the country.
- ◆ Spotlight on Sponsor display recognition for your company once each year in our newsletter and on our website at your request.
- ◆ One affiliate named at the Corporate Friend level.

Silver Corporate Friend Contributions of \$2,500-\$4,999

- ◆ Logo and contact information listing in special edition newsletter sent to library directors across the country.
- ◆ Once a year use of FOLUSA's membership mailing list - approximately 3,400 Friends groups, libraries, and individual library supporters.
- ◆ Twice a year opportunity to offer special Promotion or services to Friends (see details under "Corporate Friend" level).

Corporate Friend Contributions of \$1,500-\$2,499

- ◆ Once a year opportunity to offer special promotion or services to Friends groups. Includes 1/3 page promotion in one issue of FOLUSA newsletter, 60 days highlighting special offer on Friends Zone landing page, and two listserv promotions.
- ◆ Company name listing in special edition newsletter sent to library directors across the country.
- ◆ FOLUSA signage at your ALA booth.

Corporate Member Contributions of \$500-\$1,499

Perhaps the time isn't right for a full sponsorship but you can still show your support as a Corporate Member and we'll list you in our annual direct mailing to Library Directors across the country.

For more information about corporate membership, please contact Sally Reed at (800) 936-5872 or sreed@folusa.org.